

## GCSE Media Studies Confidence grid

These are the main sections of the course. You can use this list to organise your revision.

Unit	Media areas	Topics	Confident in topic
<b>Media Theories</b>			
	<b>Know and apply media theories</b>	<ul style="list-style-type: none"> <li>• <b>Uses and Gratifications theory</b></li> <li>• <b>Propp's narrative / characters</b></li> <li>• <b>Todorov's narrative</b></li> <li>• <b>Demographics</b></li> <li>• <b>Male gaze theory</b></li> </ul>	

<b>TV Crime</b>			
	<b>Context, audience, industry, media language</b>	<ul style="list-style-type: none"> <li>• <b>Background to TV show 'Luther'</b></li> <li>• <b>Context of TV crime drams 'Luther and 'The Sweeney'</b></li> <li>• <b>Representation in TV crime drama</b></li> <li>• <b>Camera, Sound, Editing in sequences</b></li> <li>• <b>Conventions of crime drama esp character types</b></li> <li>• <b>Reasons for popularity</b></li> </ul>	
<b>Music / Videos</b>			
	<b>Context, audience, representation, language</b>	<ul style="list-style-type: none"> <li>• <b>Music industry information</b></li> <li>• <b>Knowledge of websites (swift and Mars)</b></li> <li>• <b>Knowledge of focus music videa (Bad Blood, Uptown Funk, Rio)</b></li> <li>• <b>Context of music videos</b></li> <li>• <b>Representation in videos (gender and ethnicity)</b></li> </ul>	
<b>Newspapers</b>			

	<b>Industry, language audience</b>	<ul style="list-style-type: none"> <li>• Knowledge of newspaper industry</li> <li>• Regulation</li> <li>• News websites (The Sun)</li> <li>• News organisations (The Sun, The Guardian)</li> <li>• Media language used on set text front pages</li> </ul>	
<b>Advertising</b>			
	<b>Media language, representation</b>	<ul style="list-style-type: none"> <li>• Know context to set adverts (Quality Street, This Girl Can)</li> <li>• Analysis of features of the set adverts</li> <li>• Representation of people on the set adverts</li> <li>• Able to analyse an unseen advert</li> </ul>	
<b>Magazines</b>			
	<b>Media language, representation</b>	<ul style="list-style-type: none"> <li>• Know context to set magazine covers (Pride, GQ)</li> <li>• Analysis of features of the set covers</li> <li>• Representation of people on the set covers (gender, ethnicity)</li> <li>• Able to analyse an unseen magazine cover</li> <li>• Social / cultural context of magazines in general</li> </ul>	
<b>Radio / The Archers</b>			
	<b>Industry, audience</b>	<ul style="list-style-type: none"> <li>• Types of radio</li> <li>• BBC radio stations</li> <li>• BBC remit / charter</li> <li>• Conventions of soap operas</li> <li>• Audience reasons for listening to Archers</li> <li>• Regulation of radio (OFCOM)</li> </ul>	
<b>Video games / Fortnite</b>			
	<b>Industry, audience</b>	<ul style="list-style-type: none"> <li>• Video game popularity reasons</li> </ul>	

		<ul style="list-style-type: none"> <li>• <b>Producers of Fortnite</b></li> <li>• <b>Appeal of the game</b></li> <li>• <b>Regulation</b></li> <li>• <b>Fortnite website.</b></li> </ul>	
<b>Bond / Film industry</b>			
	<b>Industry, media language</b>	<ul style="list-style-type: none"> <li>• <b>Bond poster features / elements</b></li> <li>• <b>Representation of people on Bond posters</b></li> <li>• <b>Film marketing esp posters</b></li> <li>• <b>Film classification</b></li> <li>• <b>Conglomerates and convergence</b></li> </ul>	