

## RESEARCH METHODS POWERPOINT

### FILL IN THE GAPS

You need to know \_\_\_\_ research methods.

These are:

Questionnaires

I \_\_\_\_\_

O \_\_\_\_\_

#### **Questionnaires**

Questionnaires can be questions written on paper or o\_\_\_\_\_.

Advantages of questionnaires are that they are:

Q\_\_\_\_\_, C\_\_\_\_\_, Can be done on a l\_\_\_\_\_ s\_\_\_\_\_ and ae easily turned into g\_\_\_\_\_ or statistics.

They can be done by an interviewer or S\_\_\_\_\_ - C\_\_\_\_\_.

Problems with questionnaires are:

Lack d\_\_\_\_\_ so lack validity.

Easy to l\_\_\_\_\_ so lack validity.

#### **Interviews**

There are 2 types:

S\_\_\_\_\_ Interviews

U\_\_\_\_\_ interviews

Unstructured interviews are more like a c\_\_\_\_\_. They have the advantage of being more in-depth. The interviewer can build up t\_\_\_\_\_ so honesty is more likely leading to greater v\_\_\_\_\_.

#### **Observation**

Observation may be P\_\_\_\_\_ or non-participant.

Covert or o\_\_\_\_\_.

## Issues in research

Sample types in research are:

R\_\_\_\_\_

S\_\_\_\_\_

Quota

Sometimes a s\_\_\_\_\_ sample is used which is the only way.

A pilot study is a test to iron out any p\_\_\_\_\_

## Questions to ask

Is the sample representative?

Is the research harmful? E\_\_\_\_\_.

Confi\_\_\_\_\_

Anonymity –Names kept s\_\_\_\_\_

Dec\_\_\_\_\_

Reliability \_\_\_\_\_

Validity\_\_\_\_\_